

# CONFIDENTIAL INFORMATION REPORT

CD NO.

COUNTRY Ecuador/Argentina

DATE DISTR. 27 OCT 49

SUBJECT Argentine Prestige in Ecuador

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SUPPLEMENT TO  
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1. Argentina is vying with the United States to gain popular support in Ecuador as a result of assistance rendered for reconstruction of the damaged earthquake area. Argentina's propaganda media have had considerable effect, especially among the masses who normally are not well informed on the mechanics of political maneuvering and propaganda. As a result of Argentina's adroitly handled newspaper and oral publicity, the Ecuadorian man on the street is beginning to comment that Argentina sent money and goods without inquiring about its ultimate disposition, while the United States sent government, banking and Red Cross representatives who merely surveyed the situation without making definite commitments regarding assistance or credit.
2. Argentine delegates have used considerable time in distributing pro-Peronista pamphlets and lapel badges. The generosity of Sra. Peron is enthusiastically commented on by those Ecuadorians who have succumbed to the Peronista propaganda. A popular rumor is that Sra. Peron will visit Ecuador in the near future. The originator of this rumor is unknown, and the Argentine Embassy in Quito claims to have no knowledge of a possible visit by Argentina's Leading Lady.
3. In some segments of the press and official circles there exists a desire to invite Sra. Peron to visit Ecuador, but President Plaza, it is reported, does not favor extending an invitation.

This document is hereby regraded to CONFIDENTIAL in accordance with the letter of 16 October 1978 from the Director of Central Intelligence to the Archivist of the United States.

Next Review Date: 2008

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 NO CHANGE in Class.  
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